**Toolkit Structure**

The research toolkit is arranged into bitesize modules under section headings.

Whether you are new to research or refreshing your knowledge, as a new project starts, these guides should help assist you with the basics of research and how to deliver quality research.

You can review some of these in order or pick and mix what will be of most use to you at the time.

If you have any questions, please contact research@essex.gov.uk



 **RESEARCH TOOLKIT DOCUMENT GLOSSARY**

**Getting started in research**

**>** Why we do research

**>** Differences between qualitative and quantitative approaches

**>** The Research Project lifecycle

**Research design**

**>** Choosing the right method

**>** Research design

**>** Stakeholder mapping

**Research management essentials**

**>** A guide to desktop research

**>** A guide to sampling and recruitment

**>** A guide to ethical research, data protection and safeguarding

**>** A guide to incentives

**Designing materials**

**>** Survey and questionnaire design

**>** A guide to designing discussion guides

Delivering different methods

**Analysis and reporting**

**>** A guide to qualitative analysis

**>** A guide to quantitative analysis

**>** Brainstorming: bringing it all together

**>** Storytelling and delivering with impact

**Useful documents**