

Activities

Under each of our key themes, we have identified a series of activities planned to help achieve our vision and outcomes. Some of these are activities we will be undertaking across the whole of Essex, while others relate to more specific areas, such as rural or urban parts of the county.

Supporting people, health, wellbeing and independence



People have inclusive and affordable access to key services

Raise awareness of the impacts of individual travel choices and alternatives consistent with our 'Safer, Greener, Healthier' approach

Encourage digital innovation, such as new apps that enable the delivery of essential services, such as healthcare, in ways that are less dependent on travel

Support the rollout of faster broadband and ongoing improvements to 5G mobile coverage in rural and deprived areas

Implement our Bus Service Improvement Plan

Provide attractive, safe, convenient, inclusive and high quality public transport routes and facilities, designed in line with latest design standards and guidance

Explore opportunities to expand our Demand Responsive Transport network in rural areas

Work with partners to promote more sustainable forms of car use, such as lift sharing and car clubs

Develop and deliver long-term plans to improve our cycling and walking networks by considering our Local Cycling and Walking Infrastructure Plans

Develop and deliver mobility hubs to facilitate convenient access to public transport services, shared mobility solutions, and active travel options. In rural locations, these could combine transport, retail and community services

Work with the Essex and South Suffolk Community Rail Partnership to put our stations at the heart of our communities

Design, build, operate and maintain transport infrastructure so that it is accessible, easy and safe to use for everyone



Supporting people, health, wellbeing and independence



People have inclusive and affordable access to key services

Work with the bus and rail industries to secure further improvements to the accessibility of public transport and passenger assistance on buses, trains and at bus and rail stations

Travel information will make use of new technology and be available in a range of formats for everyone to access

Support the introduction of multi operator and fully integrated smart ticketing for transport services in Essex

Ask the Government and the rail industry to implement simpler and better rail ticketing

Support the wider roll-out of contactless payment to the rest of the rail network in Essex

Work with schools and employers to enhance connectivity, parking and other facilities for cyclists and scooters

Use travel planning to promote active travel choices across all sizes of development and major existing generators of traffic

Provide training and promote free initiatives to increase people's confidence and participation in cycling

Continue to evaluate the suitability of our towns and cities for new electric forms of transport, such as e-scooters while we await new national laws



People enjoy improved physical and mental health and wellbeing

Develop and deliver long-term plans to improve our cycling and walking networks by considering our Local Cycling and Walking Infrastructure Plans

Widen access to Essex Pedal Power, which provides free bikes and a support service for our most disadvantaged communities

Implement our Green Infrastructure Strategy to deliver better quality and more accessible multipurpose green spaces and links for everyone

Work with landowners and other partners to ensure that public rights of way are well maintained and easy to use



Supporting people, health, wellbeing and independence



People enjoy improved physical and mental health and wellbeing

Improve access to, and raise awareness of, the green spaces, facilities and activities available to the public

Support people and increase their confidence to travel by improving travel information, while making fares and ticketing easier and simpler to understand

Promote the support we provide on mental health and wellbeing through our Essex Wellbeing Service

Promote the work of the independent charity – Rural Community Council of Essex – in tackling hidden deprivation and social isolation in our villages and rural areas



The transport network is safe, and feels safe for all users

Follow a safe systems approach in designing and maintaining our highway network

Collaborate with partners, such as the police and Safer Essex Roads Partnership, to improve safety

Promote training initiatives (e.g. Bystander training) and apps (e.g. Travel Guardian) to improve safety and confidence when travelling

Collaborate with the police and public transport operators to reduce crime and the fear of crime when travelling on the transport network

Design new and improved infrastructure and promote well-designed neighbourhoods so that they feel safe and secure to use

Work in partnership to create safe environments around schools

Provide cycle training to develop or improve people's skills and confidence to cycle safely within Essex

